



theater für junges publikum
théâtre jeune public
teatro per il giovane pubblico

**association suisse
du théâtre pour
l'enfance et la jeunesse**

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Dispatch for the Promotion of Art & Culture 2016-2019

In September 2014, astej (association suisse du théâtre pour l'enfance et la jeunesse, the Swiss centre of ASSITEJ) submitted a statement in response to the Federal Office for Culture's draft of its Dispatch for the Promotion of Art & Culture 2016-2019. The full version of said statement is available in German, French, Italian and Rhaeto-Romanic at: <http://www.astej.ch/de/newsticker.html>

Following are the most important excerpts:

The members of the Swiss association for theatre for young audiences astej welcome and support the present draft of the cultural dispatch 2016-2019 in its basic reflections and main goals, as essential aims and alignments of the dispatch correspond to the goals and alignments of astej.

As a cultural association that champions cultural-aesthetical issues of young people, we advocate granting the adolescent and coming generations an exclusive position.

astej requests that the cultural dispatch 2016-2019 (and all future dispatches) give the political fact that is the «Charter of Children's Rights to Art and Culture» ¹ its own position.

astej advocates bestowing special attention to young audiences in all art forms.

Under the aspect of young audiences, astej campaigns for the equal and networked treatment of all cultural branches in a cultural message of a country. Globalisation is a challenge when it comes to safeguarding cultural diversity – which is why young audiences are especially in need of such diversity.

We much appreciate that participation in art and culture is to be expanded and promoted to include all branches and all generations and population strata.

As an association for professional theatre makers, astej would, however, like to stress that the promotion and further development of professional artistic creation should not be neglected, as it is a prerequisite for possibilities of education and participation.

astej is adamant that the new generation of makers of theatre for young audiences, in a close dialogue with experienced theatre professionals, should be especially supported regarding their specific issues.

In an evermore globalized world, astej moves for a balance between national and international endeavours. Especially the relatively safeguarded and insular existence of Switzerland in the middle of Europe requires responsibility to be taken on an international level.

Strategy Group ASSITEJ Switzerland ²

¹ Charter of Children's Rights to Art and Culture, created by La Baracca - Testoni Ragazzi;
<http://www.testoniragazzi.it/doc.php?iddoc=418&lang=en> (09.10.14)

² ASSITEJ Switzerland: The strategy group legitimized by the general assembly of astej in March 2014 is working toward reorienting and reorganizing the association.

